

Join Industry Leaders at the  
Center of the Largest and Fastest  
Growing Plastic, Petrochemicals, Rubber  
and Foam Market in the Middle East...

رؤية  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

20<sup>th</sup>  
EDITION

Saudi  
Plastics  
& Petrochem



The International Trade Exhibition for Plastics, Petrochemicals,  
Foam and Rubber Machinery, Products and Technology.

12-15 MAY 2025

Riyadh International Convention & Exhibition Center  
King Abdullah Road, Exit 10, Riyadh, Saudi Arabia

Co-located with:



أسبوع الرياض الدولي للصناعة ٢٠٢٥  
Riyadh International Industry Week 2025



Organized by:

REC شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.

ufi The Global  
Association of the  
Exhibition Industry

## Why Exhibit in Riyadh?

# Riyadh is at the Center of the Largest Economy in the MENA Region. Multiple Plastics, Petrochemical, Rubber and Foam Segments are Offering Widespread Opportunities...



*Saudi Arabia is the Largest Producer of Petrochemicals, Globally. It is Projected the Market Value of Production will Reach \$45 Billion in 2024.*

*With the Largest Population in the GCC, Saudi's Consume over 95kg of Polymer Per Capita.*

### **\$8 Billion** Widespread Demand for Plastic Packaging...

The Saudi plastic packaging market size is projected to reach just over \$8 billion in 2024 and shows continued expansion. Multiple areas of plastic packaging are seeing accelerated growth.

### **\$3.6 Billion** Petrochem Industry Drives Higher Equipment Sales...

Huge opportunities for suppliers of piping, storage tanks, heat exchangers, associated electrical and mechanical equipment are seeing a significant lift in sales pipelines.

### **\$3.5 Billion** Rubber Market...

The Saudi rubber market is dominated by foreign suppliers. Imports accounted for 72.6% of market size. New and expanding industries such as automotive and manufacturing are driving demand.

### **\$4.76 Billion** Household Furniture Foam...

The accelerating household furniture market is projected to reach a value of \$4.76 Billion by the end of 2024. Mattresses alone count for \$490 Million.

Why Exhibit with Riyadh Exhibitions Company (REC)?

## REC has been Organizing the Kingdom's Leading Trade Fairs for 44 Years and Delivering Targeted Industry Professionals and Trade Partners...



 أسبوع الرياض الدولي للصناعة ٢٠٢٥  
Riyadh International Industry Week 2025

Maximize your business development opportunities and ROI...

**Saudi Plastics & Petrochem 2025 is co-located with The Riyadh International Industry Week Summit. It is the largest gathering of the industrial sectors stakeholders and trade buyers. Celebrate the sustained success of 20 editions of the Kingdom's leading industrial trade fairs...**

Visit:  [www.riyadhiiw.com](http://www.riyadhiiw.com)

Co-located trade fairs include:

 Saudi Print & Pack

The 20<sup>th</sup> International Trade Exhibition for Paper, Printing & Packaging Innovations, Technologies, Products & Services.

 Saudi Smart Manufacturing

The 3<sup>rd</sup> International Industrial Automation, Retrofitting Exhibition and Summit.

 Saudi Smart Logistics

The 3<sup>rd</sup> Logistics, Material Handling, Warehousing and Supply Chain, International Exhibition and Summit.

Do not miss the concurrently held summit:

**THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025**



The concurrently held international summit serves as a platform to present and evaluate latest evolving advancements. Experts will discuss the state of the industry as well as introduce the latest technologies and best practices that are impacting industries such as food, pharmaceuticals, consumer and industrial and products. The events and proceedings will be shared on-line, and promoted, regionally and internationally to sector professionals.

# Partners of Success in 2024...

Saudi Print & Pack is held under the patronage of...



Ministry of Industry  
& Mineral Resources



أسبوع الرياض الدولي للصناعة ٢٠٢٤  
Riyadh International Industry Week 2024

Exclusive Sponsor  
Saudi Smart Manufacturing



Main Sponsor



Diamond Sponsors



National Industrial  
Development and  
Logistics Program



Gold Sponsor



المتقدمة  
Advanced

Bronze Summit Sponsor



Official Transport Partner



Featured Exhibitors



Media Partners



# Who Will You Meet?



## You will meet key decision makers that include:

- Key Sector Decision Makers
- Business Owners & Investors
- Plastics, Petrochemicals, Rubber and Foam Professionals
- Owners and Technical Teams from over 10,780 Factories
- Plastics, Petrochemicals, Rubber and Foam Consultants, Major Suppliers & Distributors
- Industrial Trade Buyers

## 6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals...



Network With Your Target Professionals



Get Quality Leads



Meet over 18,000 Qualified Buyers



Strengthen Your Brand



Receive Multiple Sales Inquiries



Drive New Business Growth

# 20 Years of Sustained Success in Serving the Industrial Sectors of the Kingdom...

## Post Show Report 2024



أسبوع الرياض الدولي للصناعة ٢٠٢٤  
Riyadh International Industry Week 2024



**19,250**  
sqm  
Exhibition



**493**  
Exhibitors



**7**  
Country  
Pavilions



**24**  
Participating  
Countries



**18,231**  
Visitors



**59**  
Conference  
Speakers



**18**  
Technical Seminars  
/ Workshops



# Riyadh International Industry Week 2024 Hosted 24 Countries...



Saudi Arabia



Australia



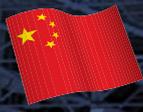
Austria



Bahrain



Canada



China



Egypt



France



Germany



India



Italy



Jordan



Pakistan



Poland



South Africa



South Korea



Spain



Sweden



Switzerland



Turkey



UAE



United Kingdom



USA

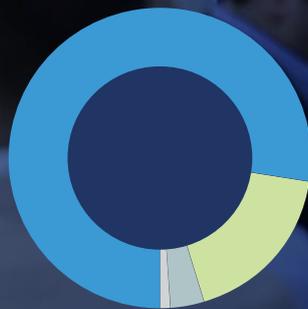
# Exhibitor Survey Analysis...

How would you rate the quality of the visitors to the show?



- **95.54 %**  
Met & Exceeded Expectations
- **4.46 %**  
Below Expectations

Are you satisfied with the quality of the leads you gained?



- **80.68 %**  
Very satisfied
- **10.57 %**  
Satisfied
- **7.86 %**  
Neutral
- **0.89 %**  
Dissatisfied

**96%**

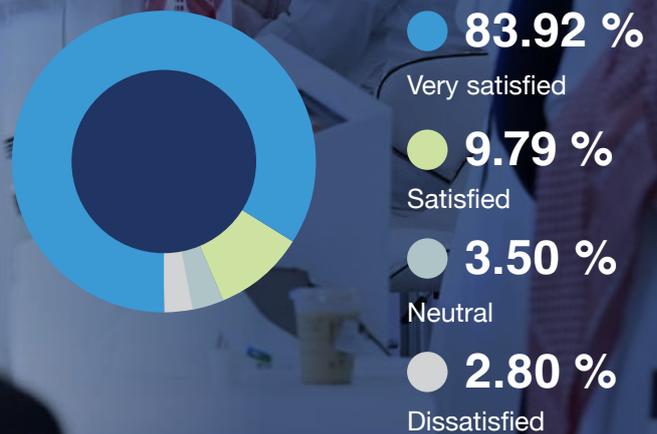
of the exhibitors intend to exhibit next year

# Visitor Survey Analysis...

Do you consider Riyadh International Industry Week a good source of information for your buying needs?



Rate your satisfaction with the show?



# 98%

of the visitors had their buying needs satisfied

# Innovations, Technologies, Products & Services at Saudi Plastics & Petrochem 2025...



## Machinery

- Blow, Extrusion & Injection Molding Machines
- Bag & Sack Making Equipment
- Packaging Machines
- Preprocessing & Recycling Machines
- Post Processing / Converting Machines
- Plastic Welding Equipment
- Reactive or Reinforced Resins Machines
- Recycling Machines
- Rotating Molding Machines
- Stretch Blow Molding
- Vacuum & Thermoforming Machines



## Raw Materials

- Acetal
- Adhesives
- Additives & Fillers
- Anti-Fogging & Anti-Static Agents
- Bioplastics
- Coating Compounds
- Fillers & Adhesives
- Foams & Intermediates
- Master-batches & Pigments
- Polybutylene & Polycarbonate
- Reinforcement & Intermediates
- Synthetic Fibers
- Specialty Chemicals
- Thermosets
- Thermoplastics



## Auxiliary Equipment

- Compressor
- Chillers/Cooling Towers
- Dehumidifier & Dryers
- Feeder-Loaders
- Heat Exchangers
- Instruments & Controls
- Process Control Complete Systems
- Pad Printing
- Quality Control & Testing Machinery
- Tensile Strength Modules



## Molds & Dies

- Blow Molds & Injection Molds
- Hot Runner Systems
- Mold Bases & Mold Parts
- Rotational Molds



## Semi-Finished & Finished Products

- Automotive Parts
- House Wares / Kitchenware
- Packaging Products
- Plastic Pipes & Pipe Fittings



## Chemicals

- Fine & Specialty Chemicals
- Agro Chemicals & Fertilizers
- Basic Chemicals, Dyes & Pigments
- Paints
- Varnishes
- Soaps & Detergents
- Clean Technology Tie-Up
- Consultancy Services
- Waste Management Chemicals
- Feedstock Linkages, Processing
- Environment Protection Chemicals
- Industrial R & D



## Petrochemicals

- Polymers
- Olefins
- Synthetic Fibers
- Elastomers
- Aromatics
- Surfactants
- Plastics



## Process Plant Machinery & Equipment

- Process Technology
- Machinery & Equipment
- Engineering Project Management
- Plant & Construction Services
- Environmental & Pollution Management
- Filtration & Separation Systems
- Process Plant Design Services
- Pumps & Valves
- Safety Systems
- Tubes & Fittings
- Test Kits & Procedures
- Environmental Management Systems
- Water Management Systems
- Laboratory Apparatus
- Research & Development
- Spectroscopy
- Testing & Measurement Technology
- Instrumentation
- Process Control



## Rubber Materials

- Natural Rubber
- Synthetic Rubber
- Reclaimed Rubber
- Rubber Powder
- Rubber Compounds & Semi-finished Products
- Thermoplastic Elastomer
- Fiber Framework Materials
- Metal Framework Materials



## Rubber Chemicals

- Vulcanizing Agent
- Vulcanizing Auxiliaries
- Proofing Auxiliaries
- Reinforcing Filler
- Plasticizer
- Colorant
- Other Auxiliaries



## Rubber Machinery

- Rubber Factory Machinery
- Raw Material Processing Machinery
- Open Mill Internal Mixer
- Screw Extruder Calender
- Cutter & Accessory Machine



## Tyre Machinery

- Tyre Bead Ring Machinery
- Tyre Building Machine
- Tyre Curing Press
- Hydraulic Pressure Autoclave
- Tyre Inner Tube, Flap Machinery
- Bladder Press
- Other Auxiliary Equipment



## Other Machinery

- Bicycle/Cart Tyre Building Machine
- Bicycle/Cart Tyre Curing Press
- Rubber Belt Machinery
- V-Belt Machinery Flat Transmission Belt Machinery
- Conveyor Belt Machinery Flat Belt Daylight Press
- Rotary Belt Curing Press
- Hose Machinery
- Rubber Shoe Injection Machinery
- Rubber Shoe Curing Machinery
- Cold Bonding Building Machine for Rubber Shoes
- Latex Article Machinery



## Rubber Recycling

- Waste Tyre Crushing Equipment
- Reclaimed Rubber & Preparation Equipment
- Tyre Retreading & Pyrolysis Equipment
- Experimental Testing Equipment, Rubber Chemicals



## Retreading Machinery

- Conventional Tyre Retreading Machinery
- Tyre Repair Machinery
- Precured Retreading Machinery



## Foam Materials

- Isocyanate Prepolymer & Polyol
- Additives
- Catalysts
- Surfactants



## Foam Machines & Equipment

- Batch Foaming
- Continuous Foaming
- Horizontal Cutting
- Vertical Cutting
- Cutting Line and Conveyors
- Form Recycling Machines
- Rounding & Cutting Machines
- Peeling & Punching Machines
- Presses & Molds
- Foam Inductors & Mixing Heads
- Foam Mixing & Dosing Equipment

# The Market for Plastic Products in the Kingdom is Rapidly Growing as the Boom in the Construction, Food & Beverage and Retail Sectors Continues...

## **\$7.5 Billion**

### **Rigid Plastic Packaging Market is Rapidly Expanding by 5% Year on Year...**

Rigid packaging products used for food, beverages, cosmetics, household cleaning supplies, as well as premium retail products and medicines is expanding in line with a vibrant economy and greater consumer spending. The rigid plastics market is projected to reach just over \$7 billion in 2024 and add another \$500 million in 2025. This provides widespread opportunities for providers to supply the manufacturing sectors with products.

## **\$1.2 Billion**

### **Engineering Plastics Market is Spiking...**

The Saudi engineering plastics market is projected to reach \$1.2 billion in 2024. The market is projected to be worth \$1.3 billion by 2025. The accelerated growth in resin consumption is due to rising usage in the packaging, electrical, electronics and construction industries. Consumption of resins is creating business opportunities for suppliers of resins, machinery, materials and related equipment to meet the needs of increasing demand.



## **6.5%**

### **Saudi Construction Boom Drives Exponential Growth of Emulsion Polymers Market...**

The Saudi emulsion polymers market is projected to grow at an annual rate of 6.5%. Increased demand for manufacturing construction materials such as adhesives, paints, coatings, as well as drug delivery systems, gloves, floor polish, films and cosmetics is being driven by the Kingdoms high-growth economy. Robust opportunities for suppliers of the emulsion polymers are expanding in line with demand.

## **5.7%**

### **PE Pipes Market Rise Fueled by Construction and Infrastructure Activities...**

The Saudi PE pipes market will achieve a volume of around 203,247.12 tonnes in 2024. Continued high growth will see the volume grow to 214,832.20 tonnes by 2025. Driven by growing construction and infrastructural activities, providers of downstream raw materials in the petroleum industry are witnessing increased demand for their products as PE usage increases as projected.

# Exceptional High Growth Segments Include: Rubber, Foam, Antimicrobial Plastics, Detergent Petrochemicals and Industrial Packaging...

## **\$1.67 Billion**

### **Detergents' Market Growth...**

The main petrochemical derivative ingredients in soaps and detergents are seeing growth. With the expansion of property developments and increased household needs in line with the expansion of the urban population, is leading to an expansion of the market. With the expansion of existing manufacturing facilities and imports of petrochemical derivatives into the Kingdom, opportunities exist for petrochemicals companies and downstream vendors to provide the market with the required raw materials.

## **\$950.73 Million**

### **Big Flexible Foam Market Opportunities...**

The Saudi flexible foam market generated a revenue of \$884.4 million in 2023. It is expected to reach \$950.73 Million in 2024 and \$1.02 Billion by 2025. Flexible foams used in seating for office furniture, transportation and recreational vehicles are delivering the largest share of market revenue. Widespread opportunities for suppliers and manufacturers of raw materials, machinery and equipment are growing in tandem with increased demand for flexible foam products.



## **\$250 Million**

### **Big Growth in the Saudi Synthetic Rubber Market...**

Synthetic rubber is set to grow exponentially reaching \$250 million by 2025. High demand by the automotive industry's 160 vehicle plants is partly driving increased demand. The medical and construction sectors are also contributing to growth. Boundless opportunities for manufacturers of car tires, interiors, spare parts, as well other rubber product manufactures are looking for local suppliers.

## **7.4%**

### **Mega-Growth of Saudi Antimicrobial Coatings Market...**

Antimicrobial coatings on plastic packaging to protect healthcare, food and other consumer products has increased at a massive rate. The Saudi market has grown year-on-year at a rate of 7.4%. due to heightened health and food safety concerns. With antimicrobial packaging increasing in importance, multiple opportunities for manufacturers and importers of coatings will see increased demand.

## Organized by



**Riyadh Exhibitions Company (REC)** has pioneered B2B international trade fairs and events sector in the Kingdom, with 44 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

**REC is known for combining "global expertise with local know-how".** In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

## UFI Proud Member



**REC is a proud member of UFI**, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

## The Venue



**Riyadh International Convention & Exhibition Center (RICEC)** is the leading international prominent venue in Riyadh that is centrally located on King Abdullah Road near Exit 10, with fast access to and from King Khalid Airport, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services.





# Brought to you by Riyadh Exhibitions Company (REC), serving the Kingdom's national priorities and your business development needs with sustained success for 44 years...

## OUR GLOBAL FLAGSHIP EVENTS:

 أسبوع الرياض الدولي للصناعة ٢٠٢٥  
Riyadh International Industry Week 2025

 20<sup>th</sup> Saudi Plastics & Petrochem  
 20<sup>th</sup> Saudi Print & Pack  
 3<sup>rd</sup> Saudi Smart Manufacturing  
 3<sup>rd</sup> Saudi Smart Logistics

 42<sup>nd</sup> Saudi Agriculture

 30<sup>th</sup> Saudi Agrofood  
 13<sup>th</sup> Saudi Food Pack  
 7<sup>th</sup> Saudi Aquaculture

 35<sup>th</sup> SAUDI BUILD  
 26<sup>th</sup> SAUDI ELENEX

 26<sup>th</sup> STONE TECH  
 23<sup>rd</sup> SAUDI HVAC  
 14<sup>th</sup> PMV TECH



For more information,  
please visit the event website:



[www.saudipp.com](http://www.saudipp.com)

For more information,  
please visit the industrial week website:



[www.riyadhiiw.com](http://www.riyadhiiw.com)