

JOIN INDUSTRY LEADERS AT THE CENTER  
OF THE LARGEST AND FASTEST GROWING  
PLASTIC, PETROCHEMICALS, RUBBER  
AND FOAM MARKET IN THE MIDDLE EAST...

رؤية  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

21<sup>st</sup>  
EDITION

Saudi  
**Plastics  
& Petrochem**



Powered by:



The International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.

**12-15 APRIL 2026**

**RIYADH INTERNATIONAL CONVENTION &  
EXHIBITION CENTER - RICEC**

King Abdullah Road, Exit 10, Riyadh, Saudi Arabia

 [www.saudipp.com](http://www.saudipp.com)

Organized by:



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.



Co-located within:



أسبوع الرياض الدولي للصناعة ٢٠٢٦  
Riyadh International Industry Week 2026

Why Exhibit in Riyadh?

## Riyadh is the Center of the Largest Economy in the MENA Region. Plastics, Petrochemical, Rubber and Foam Sectors are Offering Widespread Opportunities...



### **K, interpack and drupa** Expanding in the Middle East Largest Market...

*The industry's leading trade fairs, K, interpack and drupa, are further expanding their international reach by jointly entering the Saudi Arabian market. This step is made possible by the expanded partnership between Messe Düsseldorf and the Riyadh Exhibition Company. The Saudi Plastics & Petrochem and Saudi Print & Pack exhibitions will be expanded to include regional editions of K, interpack and drupa.*

### **\$8 Billion**

#### **Widespread Demand for Plastic Packaging...**

The Saudi plastic packaging market size is projected to reach over \$8 billion and shows continued expansion. Plastic packaging is in rapid growth.

### **\$3.6 Billion**

#### **Petrochem Industry Drives Higher Equipment Sales...**

Huge opportunities for suppliers of piping, storage tanks, heat exchangers, associated electrical and mechanical equipment are in high demand.

### **\$3.5 Billion**

#### **Rubber Market Experiencing High Demand...**

The Saudi rubber market imports served 72.6% of the market demand. New and expanding industries such as automotive and manufacturing are driving the high growth in demand.

### **\$1 Billion**

#### **Big Flexible Foam Market Opportunities...**

The Saudi foam market generated a revenue of \$950.73 million in 2024 and is projected to surpass \$1 billion. Key local uses include: Seating, furniture, transportation and recreational vehicles.



Why Exhibit in this Unique Event?

**The Event Combines Three No.1 Globally Leading Trade Fairs: K, interpack & drupa with REC's 21<sup>st</sup> Edition of the Most Successful Event that Showcases the Three Sectors...**



## Riyadh International Industry Week 2026 Incorporates:



The 21st International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.

Powered by:



The World's No. 1 Trade Fair for Plastics and Rubber.



The 21st International Trade Exhibition for Paper, Printing & Packaging Innovations, Technologies, Products & Services.

Powered by:



The World's No. 1 Trade Fair for Printing Technologies.



The World's No. 1 Trade Fair for Processing & Packaging.

**Do not miss the concurrently held summit:**

**THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2026**



The concurrently held international summit serves as a platform to present and evaluate latest evolving advancements. Experts will discuss the state of the industry as well as introduce the latest technologies and best practices that are impacting industries such as food, pharmaceuticals, consumer and industrial and products. The events and proceedings will be shared on-line, and promoted, regionally and internationally to sector professionals.

# Partners of Success in 2025...

Under the patronage of



Ministry of Industry  
& Mineral Resources



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عنداك

Silver Sponsor



Featured Exhibitors



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# Who Will You Meet?



## You will meet key decision makers that include:

- Key Sector Decision Makers
- Business Owners & Investors
- Plastics, Petrochemicals, Rubber and Foam Professionals
- Owners and Technical Teams from over 10,780 Factories
- Plastics, Petrochemicals, Rubber and Foam Consultants, Major Suppliers & Distributors
- Industrial Trade Buyers

## 6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals...



Network With Your Target Professionals



Get Quality Leads



Meet over 18,000 Qualified Buyers



Strengthen Your Brand



Receive Multiple Sales Inquiries



Drive New Business Growth



# 35 Years of Sustained Success in Serving the Industrial Sectors of the Kingdom...

## Post Show Report

أسبوع الرياض الدولي للصناعة ٢٠٢٥  
Riyadh International Industry Week 2025



**20,550**  
sqm  
Exhibition



**498**  
Exhibitors



**6**  
Country  
Pavilions



**24**  
Participating  
Countries



**25,598**  
Visitors



**50+**  
Conference  
Speakers



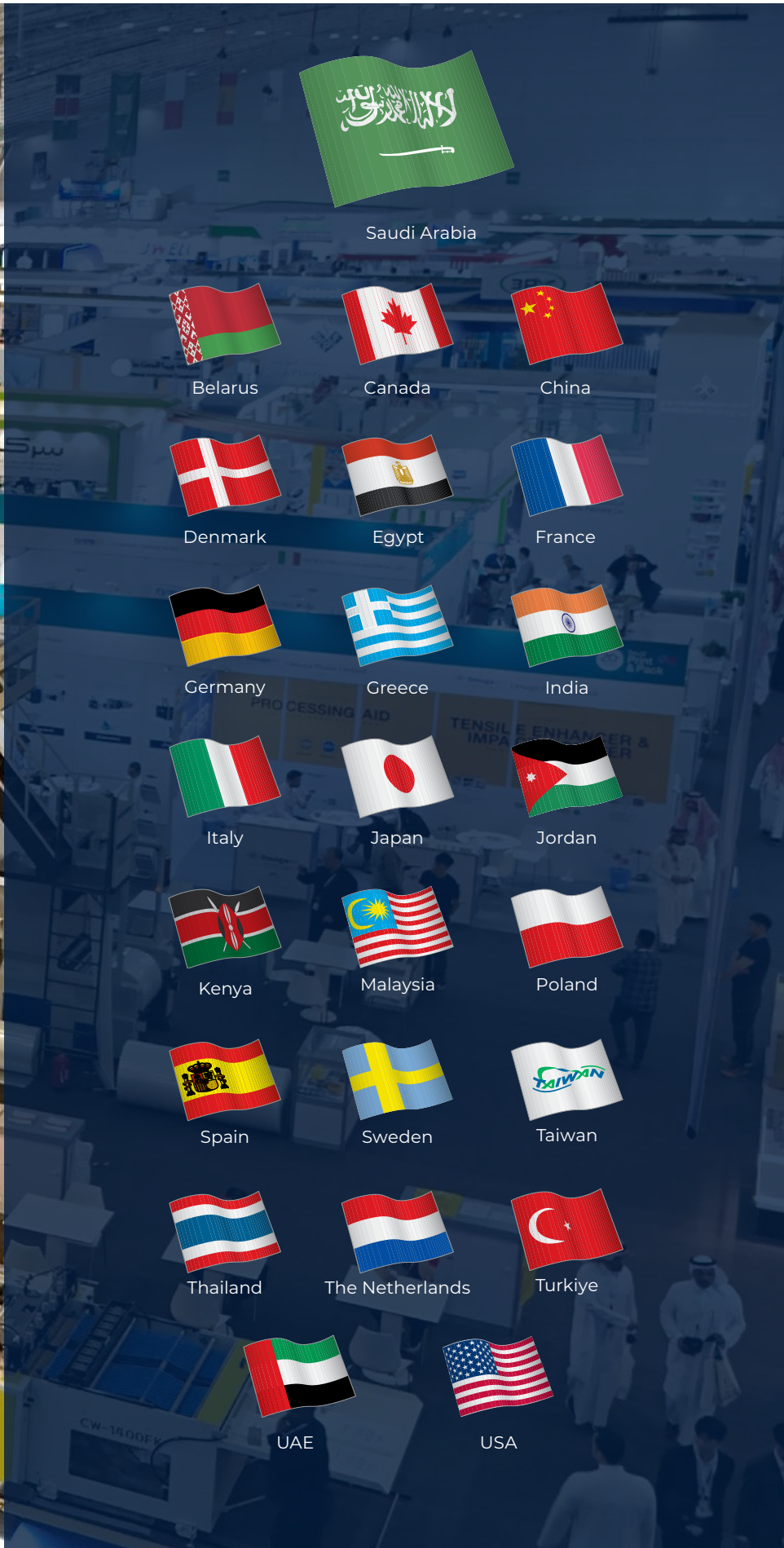
**20+**  
Technical Seminars /  
Workshops





# Riyadh International Industry Week 2025

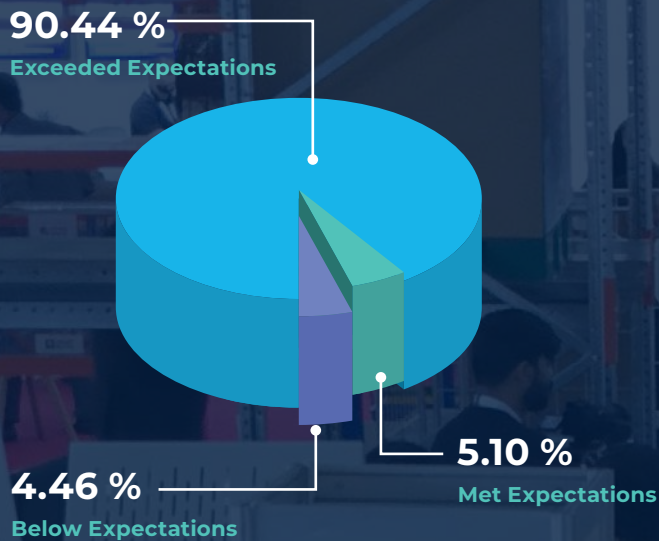
## Hosted 24 Countries...



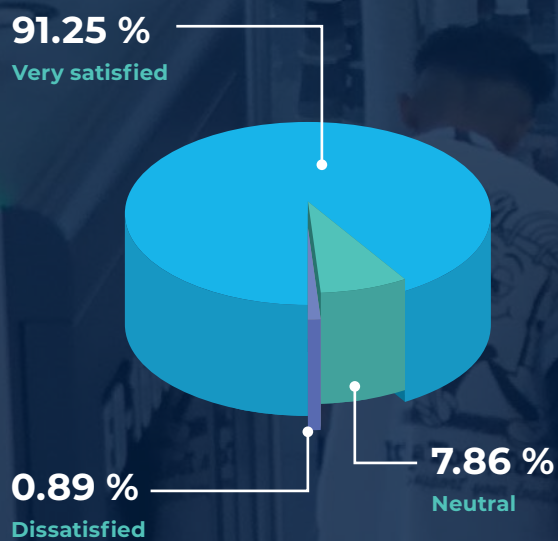


# Exhibitor Survey Analysis...

How would you rate the quality of the visitors to the show?



Are you satisfied with the quality of the leads you gained?

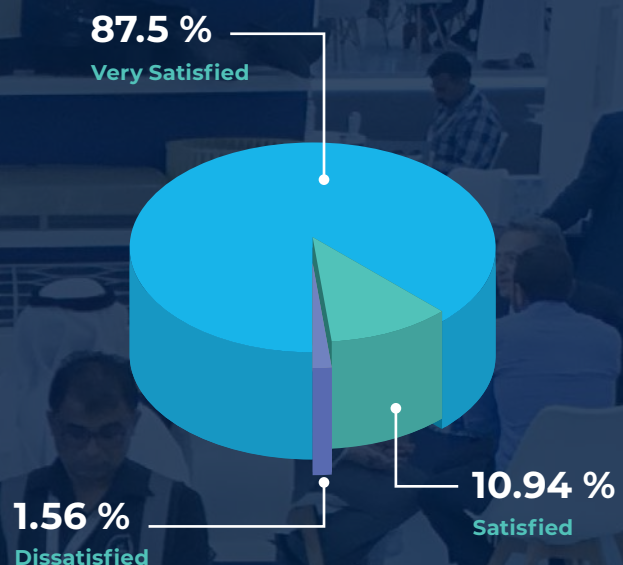




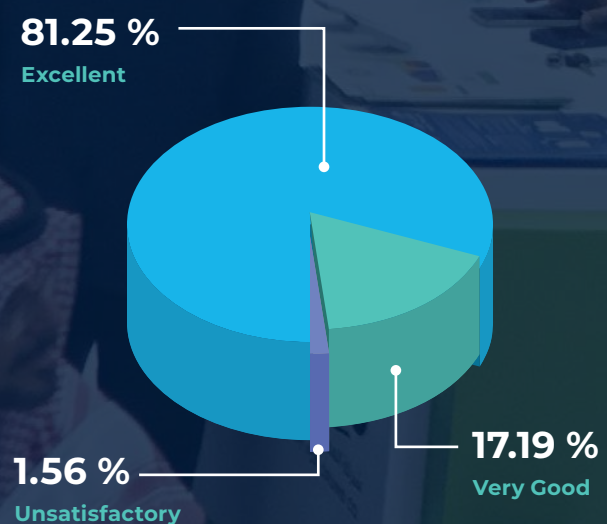
## Visitor Survey Analysis...



Do you consider Riyadh International Industry Week a good source of information for your buying needs?



Rate your satisfaction with the show?



# Innovations, Technologies, Products & Services at Saudi Plastics & Petrochem 2026...

## Machinery



- Blow molding machines
- Calendering Machines
- Equipment for processing
- Extruders & extrusion lines
- Injection molding machines
- Integrated automation systems
- Machinery & plants for finishing, decorating, printing & marking
- Machines & equipment for preprocessing and recycling
- Measuring, control & testing equipment
- Parts & components
- Peripherals & auxiliary equipment
- Plastic Molding Machines
- Presses
- Rubber extrusion & injection systems
- Services for the plastics & rubber industry
- Thermoforming machines
- Welding equipment

## Molds & Dies



- Customized dies (extrusion, injection, blow molding, thermoforming)
- Standard molds

## Raw Materials & Chemicals



- Adhesives, glues & paint resins
- Coatings applied to masses
- Consumables & auxiliaries
- Foams & auxiliary products
- Petrochemicals, additives & fillers
- Recycling raw materials / recyclates
- Reinforcing fibres & reinforcing materials
- Rubbers & synthetic fibers, coarse monofilaments
- Thermoplastics & thermoplastic elastomers
- Thermosets





## Products from Polymer Materials & Rubber



- Laminated parts
- Parts made by blow molding
- Parts made by calendaring
- Parts made by extrusion
- Parts made by foaming
- Parts made by injection molding
- Parts made by mechanical treating
- Parts made by rotation moulding
- Parts made by thermoforming
- Reinforced plastics & composites

## Petrochemicals



- Additives & fillers
- Chemical auxiliaries
- Coatings, adhesives, resins
- Petrochemicals (base chemicals, polymers)
- Process plant technologies (equipment & systems for chemical processing)

## Rubber Materials



- Natural & synthetic rubbers
- Rubber compounds & blends
- Synthetic fibres for rubber applications

## Rubber Chemicals



- Processing aids & auxiliaries
- Rubber additives
- Specialty coatings
- Welding & processing equipment

## Foam Materials



- Auxiliary foaming products
- Thermoplastic foams
- Thermoset foams

## Foam Technologies



- Finishing & processing equipment for foam
- Foaming agents & additives
- Foaming machinery & process technologies

# The Market for Plastic Products in the Kingdom is Rapidly Growing as the Boom in the Construction, Food & Beverage and Retail Sectors Continues...

## **\$7.5 Billion**

### **Plastic Packaging Market is Rapidly Expanding at 5% Annually...**

Packaging products used for food, beverages, cosmetics, household cleaning supplies, as well as premium retail products and medicines are growing, driven by a vibrant economy and greater consumer spending. The plastics market is projected to surpass over \$7.5 billion. This provides widespread opportunities for packaging solutions providers.

## **\$1.3 Billion**

### **Engineering Plastics Market is Spiking...**

The Saudi engineering plastics market is projected to be worth \$1.3 billion. The accelerated growth in resin consumption is due to rising usage in the packaging, electrical, electronics and construction industries. Consumption of resins is creating business opportunities for suppliers of resins, machinery, materials and related equipment to meet the needs of the increasing demand.



## **6.5%**

### **Saudi Construction Boom Drives Exponential Growth of Emulsion Polymers Market...**

The Saudi emulsion polymers market is projected to grow at an annual rate of 6.5%. Increased demand for manufacturing construction materials such as adhesives, paints, coatings, as well as drug delivery systems, gloves, floor polish, films and cosmetics is being driven by the Kingdoms high-growth economy. Robust opportunities for suppliers of the emulsion polymers are expanding in line with demand.

## **5.7%**

### **Polyethylene (PE) Pipes Market Rise Fueled by Construction and Infrastructure Activities...**

The Saudi PE pipes market will achieve a volume of around 203,247.12 tonnes in 2024. Continued high growth will see the volume grow to 214,832.20 tonnes by 2025. Driven by growing construction and infrastructural activities, providers of downstream raw materials in the petroleum industry are witnessing increased demand for their products as PE usage increases as projected.



# Exceptional High Growth Segments Include: Rubber, Foam, Antimicrobial Plastics, Detergent Petrochemicals and Industrial Packaging...

## **\$1.67 Billion**

### **Detergents' Market Growth...**

The main petrochemical derivate ingredients in soaps and detergents are seeing growth. With the expansion of property developments and increased household needs in line with the expansion of the urban population, is leading to an expansion of the market. With the expansion of existing manufacturing facilities and imports of petrochemical derivatives into the Kingdom, opportunities exist for petrochemicals companies and downstream vendors to provide the market with the required raw materials.

## **7.4%**

### **Mega-Growth of Saudi Antimicrobial Coatings Market...**

Antimicrobial coatings on plastic packaging to protect healthcare, food and other consumer products has increased at a massive rate. The Saudi market has grown year-on-year at a rate of 7.4% due to heightened health and food safety concerns. With antimicrobial packaging increasing in importance, multiple opportunities for manufacturers and importers of such coatings.



## **\$618.5 Million**

### **Saudi Tyre Imports by 2026...**

Saudi Arabia tyre import market was valued at \$563.3 million in 2024 and is projected to reach \$590.3 million by 2025, and \$618.5 by 2026 at a CAGR of 4.79%. All demand for tyres is met by imports with more than 50 brands imported annually into the Kingdom. The rapid development in the automobile sector of Saudi Arabia is driving the growth of the tyre market.

## **\$250 Million**

### **Big Growth in the Saudi Synthetic Rubber Market...**

Synthetic rubber is set to grow exponentially reaching \$250 million. High demand by the automotive industry, as well as the medical and construction sectors, are also contributing to the rapid growth.

## Organized by



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.

**Riyadh Exhibitions Company (REC)** has pioneered B2B international trade fairs and events sector in the Kingdom, with 45 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

**REC is known for combining "global expertise with local know-how".** In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.



Messe  
Düsseldorf

**Messe Düsseldorf - Home of K, Interpack & Drupa**, is a leading international trade fair organizer based in Düsseldorf, Germany for the last 75 years. It is renowned for hosting world-class exhibitions, including K, the premier global trade fair for plastics and rubber, and Interpack, the leading event for the packaging industry and related processing sectors. Another flagship event is Drupa, the world's largest trade fair for printing technologies. These shows attract industry leaders and innovators from around the globe, reinforcing Messe Düsseldorf's status as a key hub for business and technological advancement and are concurrently organizing with Saudi Plastics & Petrochemicals and Saudi Print & Pack in Riyadh in 2026.

## UFI Proud Member



The Global  
Association of the  
Exhibition Industry

**REC is a proud member of UFI**, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

## The Venue



**Riyadh International Convention & Exhibition Center (RICEC)** is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.



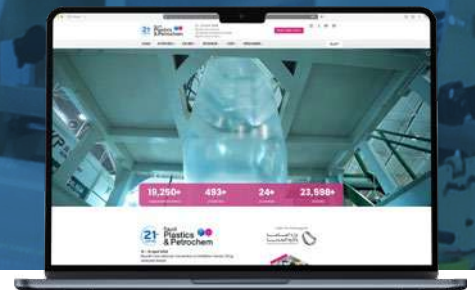






**BROUGHT TO YOU BY RIYADH EXHIBITIONS COMPANY (REC), SERVING THE KINGDOM'S NATIONAL PRIORITIES AND YOUR BUSINESS DEVELOPMENT NEEDS WITH SUSTAINED SUCCESS FOR 45 YEARS...**

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